



## Artificial Intelligence and Victimization: The Facts

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### What is the Relationship Between AI and Victimization?

Artificial intelligence (AI) refers to computer systems capable of performing tasks that typically require human intelligence, including generating text or images, recognizing speech, analyzing data, and making predictions.[1] Although AI technologies provide numerous benefits, they also facilitate new forms of victimization. AI-enabled victimization encompasses crimes or harmful behaviors that utilize AI technologies to exploit, impersonate, manipulate, or harm individuals.[2] A prominent form of AI-enabled victimization involves **deepfakes**, which are AI-generated images, audio, or videos that convincingly depict individuals performing actions or making statements they never did.[3,4,7] As generative AI tools become increasingly accessible, researchers caution that AI-enabled victimization, including fraud, harassment, identity theft, and image-based abuse, may escalate in both scale and sophistication.[2,3,4,5,6] Understanding the role of AI technologies in facilitating victimization is essential for developing effective prevention strategies, legal protections, and support services.[2, 4, 5]

### Have You Heard?

- Research shows that over 90% of deepfake videos online involve nonconsensual sexual content, with women most frequently targeted.[3]
- AI-generated voice cloning has been utilized in fraud schemes in which offenders impersonate family members or business executives to solicit money.[2, 5]

### What are the Consequences?

AI-enabled victimization can result in significant emotional, psychological, financial, and reputational harm.[2] Victims of AI-generated sexual images or videos frequently experience anxiety, humiliation, and enduring reputational damage. AI impersonation scams may lead to financial losses, while manipulated digital content contributes to harassment, misinformation, and diminished trust in online information. These harms can also negatively impact victims' employment opportunities, relationships, and sense of personal safety.

### How to Raise Awareness and Support Survivors

Although policymakers and researchers are increasingly prioritizing regulatory approaches to address AI-enabled victimization, members of the community can also help raise awareness by:

- Learning and educating others on how AI tools such as deepfakes, generative AI, and voice cloning can be misused.
- Advocate for policies and legislation that address AI-generated abuse, fraud, and digital exploitation.
- Promote digital education programs that equip individuals to recognize manipulated media, phishing schemes, and other AI-enabled scams.

### Resources

#### Texas

- **Office of the Texas Attorney General Consumer Protection Division** – <https://www.texasattorneygeneral.gov>
- **Texas Advocacy Project** – <https://www.texasadvocacyproject.org>

#### National

- **FBI Internet Crime Complaint Center (IC3)** – <https://www.ic3.gov>
- **Federal Trade Commission Consumer Protection** – <https://consumer.ftc.gov>
- **National Center for Missing & Exploited Children (CyberTipline)** – <https://www.missingkids.org/cybertipline>

### References

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- [3]Chesney, R., & Citron, D. (2019). Deepfakes and the new disinformation war: The coming age of post-truth geopolitics. *Foreign Affairs*.
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- [5]Kietzmann, J., Lee, L., McCarthy, I., & Kietzmann, T. (2020). Deepfakes: Trick or treat? *Business Horizons*, 63(2), 135–146.
- [6]Maras, M. H., & Alexandrou, A. (2019). Determining authenticity of video evidence in the age of artificial intelligence and deepfake videos. *International Journal of Evidence & Proof*, 23(3), 255–262.
- [7]Westerlund, M. (2019). The emergence of deepfake technology: A review. *Technology Innovation Management Review*, 9(11), 39–52.

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## Resources

- Aging and Disability Resource Center 855-937-2372
- Cyber Civil Rights Initiative 844-878-2274
- Mothers Against Drunk Driving 877-623-3435
- National Child Abuse Hotline 800-422-4453
- National Domestic Violence Hotline 800-799-7233
- National Human Trafficking Hotline 888-373-7888
- National Sexual Assault Hotline 800-656-4673
- National Suicide Prevention Lifeline 988
- Texas Abuse Hotline 800-252-5400
- Texas Council on Family Violence <https://tcfv.org/survivor-resources/>
- Texas Association Against Sexual Assault <https://taasa.org/get-help/>
- Victim Connect Resource Center 855-484-2846
- Victims Of Immigration Crime Engagement (VOICE) 1-855-48-VOICE (1-855-488-6423)